

# AGENDA

Moderated by: **Brittany Merkle, MFA, RN**

7:45 – 8:00 | Registration Opens | Virtual Networking

8:00 – 8:05 | **Welcoming Remarks**  
Jason Pirtz, MBA, BSN, Chief Nursing Officer,  
Cleveland Medical Center

8:05 – 8:10 | **Frontline Heroes: UH Nurses**  
Dr. Cliff Megerian, Incoming Chief Executive Officer,  
University Hospitals Health System

8:10 – 8:35 | **Opening Keynote: Rebecca Love, MSN, RN**  
Rebecca Love is Vice President of Optimize RX  
Corporation and President of Society of Nurse  
Scientists, Innovators, Entrepreneurs, & Leaders  
(SONSIEL)

8:35 – 8:50 | **Building the Future Workforce**  
Melissa Cole, MSN, ARNP, ANP-BNC, CENP, Vice President, Center  
for Emergency Medicine, University Hospitals Health System  
Holly Ma, MSN, BSN, RN, NPD-BC, Marian Shaughnessy Endowed,  
System Director of Nursing Education and Leader Center

8:50 – 9:50 | **Nurse Innovators, Researchers & Students (NIRS) Showcase**  
*Final award winners announced at end of event*

9:50 – 10:05 | **How-To: Engage with UH Nursing Research**  
Mary K. Anthony, PhD, RN, Director of Nursing  
Research  
Janet Kloos, PhD, RN, APRN-CCNS, CCRN, Clinical  
Nurse Specialist

- Connor Integrative Health Network: Resilient Center Intro & Break -

10:10 – 10:45 | **Plug and Play Intro & Start-Up Presentations**  
**PLUGANDPLAY CLEVELAND**  
Startup #1 - TBD  
Startup #2 - TBD  
Startup #3 - TBD

10:45 – 10:55 | **How-To: Scale Your Idea with Innovation & Design**  
Kipum Lee, Managing Director, UH Ventures  
Matthew Zenker, Sr. Portfolio Manager, UH Ventures

10:55 – 11:20 | **Closing Keynote: Dr. Michael Ackerman**  
Dr. Ackerman is Professor of Clinical Nursing and  
Director of Master of Healthcare Innovation Program,  
Ohio State University

11:20 – 11:45 | **NIRS Showcase Final Winners Announced, Closing Remarks**  
**PHILIPS**  
Jason Pirtz, MBA, BSN, Chief Nursing Officer,  
Cleveland Medical Center

*The Final Showcase Winner(s) will receive the  
opportunity to collaborate with Philips Healthcare to  
help their idea come to life!*